

LOOPWORKS
EXCESS MADE USEFUL

**USE ONLY
WHAT ALREADY
EXISTS.**





HOW IT ALL STARTED...

15%-30% of all materials that get created never end up being used.

There is **70X more** of this pre-consumer excess on the planet than post consumer excess.

Excess vs Waste

Consumers vs People

Fast vs Durable

THE VISION

Recovering these materials and using them instead of creating more virgin materials conserves water and clean air.

Upcycling these materials is less energy intensive than recycling and has a huge financial benefit.

These excess materials are a line item expense. By upcycling them, they can be turned into a high margin, positive revenue stream while doing good for the planet.



LOOPTWORKS MANIFESTO

We believe in clean air, clean drinking water, and products that last a lifetime.

We are pioneers in responsible manufacturing, and believe in the power of business to be a force for good.

Our customers have a strong alignment with these beliefs and we exist to serve and inspire them.

“Use only what already exists”



THE SOUTHWEST POST CONSUMER



Large Scale Post Consumer Capabilities: A partnership with Southwest Airlines

80,000 leather airplane seat covers

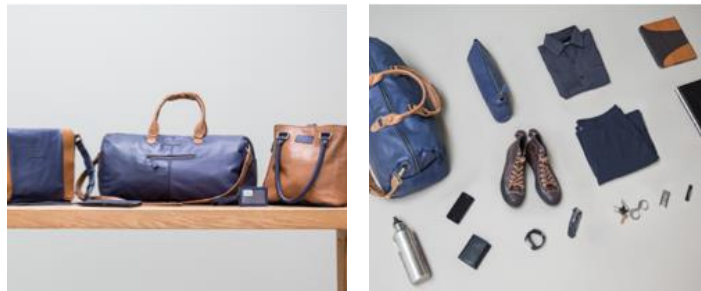
43 acres of leather

Reverse Logistics

Collection, Sorting, Cleaning

Give back partnership with a non-profit providing jobs to adults with disabilities

THE SOUTHWEST EFFECT



Large Scale Post Consumer Capabilities: A partnership with Southwest Airlines

Full Story telling and video production

Full public relations efforts resulting in 3 billion media impressions

18 Million gallons of water conserved

34,056 eternally thankful cows

The Washington Post

the guardian

Los Angeles Times

Forbes

BBC

NBC NEWS



Outside

FIRST COMPANY

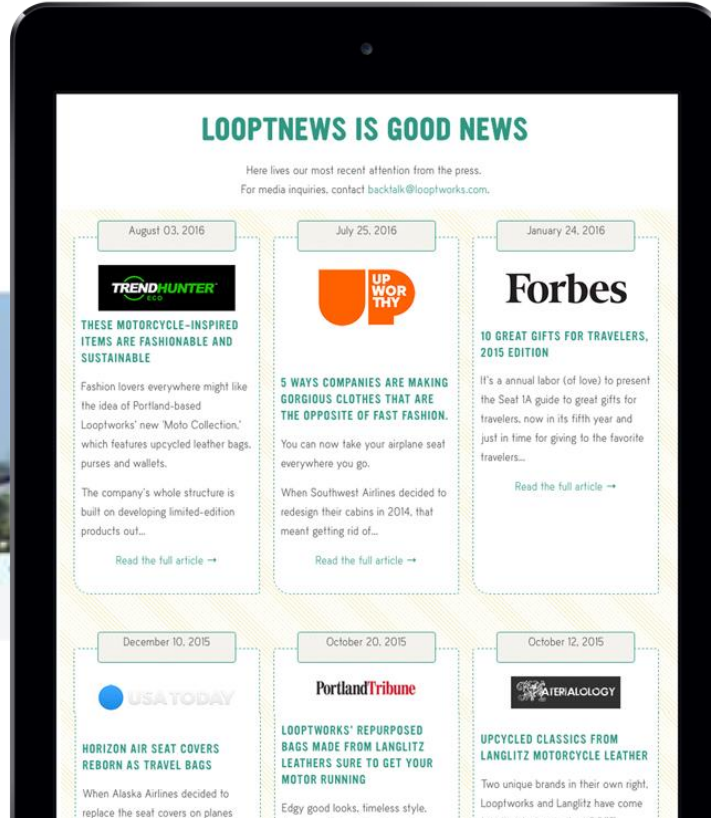
Chicago Tribune

CNN

PUBLIC RELATIONS



The Washington Post



LOOPNEWS IS GOOD NEWS

Here lives our most recent attention from the press.
For media inquiries, contact backtalk@looptworks.com.

August 03, 2016



THESE MOTORCYCLE-INSPIRED ITEMS ARE FASHIONABLE AND SUSTAINABLE

Fashion lovers everywhere might like the idea of Portland-based Looptworks' new 'Moto Collection,' which features upcycled leather bags, purses and wallets.

The company's whole structure is built on developing limited-edition products out...

[Read the full article →](#)

July 25, 2016



5 WAYS COMPANIES ARE MAKING GORGIOUS CLOTHES THAT ARE THE OPPOSITE OF FAST FASHION.

You can now take your airplane seat everywhere you go.

When Southwest Airlines decided to redesign their cabins in 2014, that meant getting rid of...

[Read the full article →](#)

January 24, 2016



10 GREAT GIFTS FOR TRAVELERS, 2015 EDITION

It's an annual labor (of love) to present the Seat 1A guide to great gifts for travelers, now in its fifth year and just in time for giving to the favorite travelers...

[Read the full article →](#)

December 10, 2015



HORIZON AIR SEAT COVERS REBORN AS TRAVEL BAGS

When Alaska Airlines decided to replace the seat covers on planes

October 20, 2015



LOOPWORKS' REPURPOSED BAGS MADE FROM LANGLITZ LEATHERS SURE TO GET YOUR MOTOR RUNNING

Edgy good looks, timeless style.

October 12, 2015



UPCYCLED CLASSICS FROM LANGLITZ MOTORCYCLE LEATHER

Two unique brands in their own right. Looptworks and Langlitz have come



Outside

FAST COMPANY



Chicago Tribune





LOOPTWORKS
EXCESS MADE USEFUL







LOPTWORKS
EXCESS MADE USEFUL

PIONEERING THE END OF WASTE
THROUGH DESIGN



Alaska
AIRLINES®





LWPTWORKS
EXCESS MADE USEFUL





LOOPTWORKS
EXCESS MADE USEFUL



PARTNERSHIP – EXAMPLE



Mercedes-Benz



PARTNERSHIP – EXAMPLE





**WHAT DOES ANY OF THIS HAVE TO
DO WITH THE CIRCULAR ECONOMY?**

THE OPPORTUNITIES: WHAT WE HAVE LEARNED FROM STARTING WITH UPCYCLING

- Inadequate research and funding
- Materials compliant for Natural and Synthetic Loops – EPRs
(be careful, if this is cost prohibitive for new models, the big will get bigger and there will be a lack of innovation.
- Collection – Pre-consumer supply chain
- Collection – Post consumer corporate vs individual consumer
- Carbon Foot print from aggregation
- Materials Separations
- Education and population behavioral modification.
- Circular Accounting
- Quality Matters



WHAT YOU DO MATTERS

- Thank you for your work it has tremendous meaning and purpose.
- Don't accept impossible
- Become or continue to be the example



Join the movement



@looptworks

@looptscott