

## Elements of Woodbridge



## The Automotive Silver lining Behind the COVID 19 Dark Cloud

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**With the world undergoing its second “Once in a Generation” disruption in twelve years, rethinking the “FUTURE” is in order.**

**Two shots in the head in the span of 12 years....and we are still standing!**

**WE ARE THE AUTOMOTIVE INDUSTRY**

*The world has seen firsthand  
the positive impact of COVID-19  
on Pollution and Green House  
Gas Levels*

The world with the Automotive Industry Leading the Charge in confirming that the longer-term *PANDEMIC* is seen in the health of our planet.

- COVID-19 will face its vaccine  
....will lose its Protein  
....will Die  
....the Cure is coming
- The Automotive Industry is now contributing to the design of the vaccine that will give our planet its health back

***We will breath clean air again***

# Pollution and Green House Gas Vaccine Formulation<sup>1,2</sup>

- Preparation for tomorrow....it will arrive
- Collaboration....Beyond Talk
- Sustainability.... Circular Economy.... it is not a choice...it's a must! ...Is the way Forward
- Living the seventeen (17) UN SDG....not just talking about them
- Internalized Green Chemistry and Engineering Principles....supply chain and customers

- Speed and Agility...centered leadership
  - Intentional Outcome....what is the end-in-mind?
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1. Shared Patent by the Global Automotive Industry and the Supply Chain.
  2. Other Industries have the freedom to operate and use the recipe.

# *STAGE THREE TEST REPORT*

Collaborative and Collective  
Determination to work on the Impossible  
Trinity of:

- Sustainability
- Cost
- Performance

And achieve a new level suitable for  
commercialization and good for the planet





**THE WOODBRIDGE GROUP**

Mastering Science To Serve Our Customers™

