

# Ontario **BIOCAR** Initiative

The **Ontario BioCar Initiative** represents a partnership between the automotive industry and the public sector, aimed at accelerating the use of biomass in automotive materials.

The research team from four Universities, University of Guelph, University of Toronto, University of Waterloo and University of Windsor, was granted \$6 M from the Ontario Ministry of Research and Innovation and matched by equal amounts from private sector partners and institutional support.

Through this public and private sector research, we will establish a globally leading initiative to bring products from the field and forest to the highway. With the focus on the replacement of petroleum-based products by biochemicals and high content bio-fibre materials, the outcomes of research will have a significant positive effect on the profitability of Ontario farming, Ontario forestry, and create a sustainable, competitive edge for the Ontario automotive value chain.

## Researchers

### Guelph

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### Toronto

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### Waterloo

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### Windsor

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## Partners

Arkema Canada Inc.  
A.Schulman Canada Ltd.  
Chrysler Canada  
DuPont Canada  
Ford Motor Company  
Futuresoft Technologies Inc.  
Lorama Inc.  
Magna Closures  
Ontario Soybean Growers  
Ontario Wheat Producers  
SeCan  
Stemergy  
Tembec Inc.

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